



Bio:

Welcome visitor to the London Pie and Mash Company Limited. Trading since 2014, we bring a modern twist on a meal that dates back to Egyptian times and has been a Great British favourite for hundreds of years!

We are a specialist alternative caterer providing services to festivals, commercial events, weddings and private parties. We specialise in bringing regionally inspired pies to you, bringing you the taste of home to your door. For something different for your festival, event, wedding or party, why not try a plate of Traditional London Pie and Mash with lashings of liquor and home brewed chilli vinegar! Or a Great British meat and potato pie with mash, peas and gravy – lovely!

“Yes, they are real hand-made pies, yes its real eel liquor, and yes, you can definitely have the authentic London meal cooked and served from one of our mobile kitchens, the way you want it!”

We are building strong brand awareness, with well over 10,000 followers on Facebook, making us the biggest pie and mash retailer on social media!!

Our food style attracts a lot of loyal and informed followers, who always want to debate and comment on our food, this means we have to get it right every time, so it's imperative to us that we always provide an exceptionally high standard meal, cooked to very traditional recipes.

We believe it was this sense of authenticity and overall branding and style that got us a finalist place in the UK Festival Awards in our first year of trading.

Key notes and achievements:

- NCASS registered
- National coverage
- UK Festival Awards finalist 2015
- February 2016 NCASS Caterer Motivator
- Level 5 Hygiene and food management rating with Leeds Council
- All staff level 2 and above NCASS food hygiene trained
- All management level 3 NCASS food hygiene trained
- HACCP food safety management system as recommended by NCASS
- Specific festival and private catering insured (certificate available)
- Supplier to celebrity events and TV such as “the Only Way is Essex” and West Ham United



Our purpose build showman trailer:

Our purpose built trailer is 6m x 2m and is designed to handle up to 400 meals in one sitting or 340 meals an hour, so around 3000 meals in a typical trading day. We use electricity and a small amount of gas. We have 2 cold fridges, large boiler for hot drinks and double ovens and double pie warmers with 12 bain maries.





Our pop up marquee kitchens (indoors and outdoors)

We are always improving our pop-up offering to provide greater flexibility and meet demands of both private and public events. We have various set up options that can provide a variety of indoor or outdoor solutions. We are fully compliant with council and festival procedures including 1st aid, fire protecting and hand washing facilities. Our units only use electricity with a single oven, one or two warmers, large water boiler and 2, 4, 6, 8, 10 or 14 bain marie set up. Measuring 3m x 3m, or 6m x 3m, the pop up kitchen caters for 40-280 people in one sitting or around 200 meals an hour.



Food

We used fresh local ingredients in our handmade pies, all 15 different flavours all based on regionally inspired recipes including a traditional east London pie, a midlands meat and potato pie and a Yorkshire steak and ale to name a few. All come with liquor or gravy, mushy peas and mash, we cater for meat eaters, halal, gluten free, vegetarian and vegan diets. Our idea is that no matter where you are from we can offer you a taste of home, and to complete our offering, we have also produced a unique breakfast pie! At most events we usually supplement our offering with Roast Potatoes and gravy or oven baked potato wedges. As well as the breakfast pie we offer healthy breakfast options such as cereal and



porridge







Drinks:

We offer a full range of hot and cold drinks

- Coke
- Diet coke
- Coke zero
- Fanta / Tango
- 7 up / sprite
- Water
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- Tea
- Herbal teas
- Coffee
- Decaffeinated coffee
- Latte
- Cappuccino
- Hot chocolate

Experience last year and current year

Our business model provides us with an even split between festivals and private functions, a selection of which is below:

Events 2016:

- WOMAD
- Boardmasters
- Woodland festival
- Roundhouse Festival
- Glastonbudget
- Chilfest
- Race for Life
- Cheshire Show
- World Darts Championships
- Brahman Horse Trials
- Crufts
- Herts Music Festival
- Royal Tattoo Air show
- Liverpool International Music festival
- Bingley Music Festival
- Rat Race
- Cosford Air show
- International Motocross
- Tribfest
- Burghley Horse Trials
- Surrey Show
- Farnborough Air Show
- Hampton Flower Show
- Gardeners world

Events 2017:

- Boardmasters
- Woodland Festival Derby
- Glastonbudget
- Chilfest
- Race for Life
- Herts Music Festival
- Royal Tattoo Air show
- Bingley Music Festival
- Rat Race
- Cosford Air show
- Blenheim Horse Trials
- Surrey Show
- Ramblin Man
- Brentwood Festival
- Reload Festival
- Sundown Festival
- Eroica Britannia
- Rutland Bird Fair
- VW Dub Fest
- West Ham United (contract)
- Pie supplier to 'West End Show' (12,000 pies)



Registered trade marks/ Logos:

