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# TRADING FROM A GAZEBO GUIDE





## Why Gazebos

Whether you're a seasoned vendor or just starting out, having the right gazebo can make all the difference in your operations. In this guide, we'll explore everything you need to know about Surf & Turf Gazebos, from their features and benefits to tips on how to make the most of them for your business.

Pop-up shelters and gazebos are a cost effective way to significantly boost your mobile business without breaking the bank. Allowing you to invest budgets into other areas of your buisness.

Surf & Turf also offer a 0% V12 Finance option, which makes acquiring all the necessary equipment even more accessible.

## Choosing the Right Gazebo for Your Business

Selecting the perfect gazebo starts with assessing your business requirements, considering factors such as the size of your operation, location, preferred layout, transportation, budget and branding preferences.

With various size options and customizable features available, vendors can tailor their Surf & Turf gazebo to fit their specific needs, ensuring maximum functionality and visual appeal.



Surf & Turf Gazebo Grades



Gazebo Frame	Grade	Strength	Wind Resitance	Weight	Usage
Canopro Elite	Commercial	🔗🔗🔗🔗🔗	🌀🌀🌀🌀🌀🌀	📦📦📦📦📦	Regular/Commercial
Canopro Lite	Intermediate	🔗🔗🔗🔗🔗	🌀🌀🌀🌀🌀🌀	📦📦📦📦📦	Regular Use
Robusta	Entry	🔗🔗🔗🔗🔗	🌀🌀🌀🌀🌀🌀	📦📦📦📦📦	Occasional/Garden Setting
Canopro Compact	Intermediate	🔗🔗🔗🔗🔗	🌀🌀🌀🌀🌀🌀	📦📦📦📦📦	Regular Use
Robusta Compact	Entry	🔗🔗🔗🔗🔗	🌀🌀🌀🌀🌀🌀	📦📦📦📦📦	Occasional/Garden Setting
Canopro CC	Commercial	🔗🔗🔗🔗🔗	🌀🌀🌀🌀🌀🌀	📦📦📦📦📦	Regular/Commercial





## Setting Up Your Gazebo

Choosing the correct anchor system is crucial, depending on the ground surface where you're setting up. Whether it's grass, pavement, sand, or gravel, Surf & Turf offer a variety of anchor options to ensure stability and safety. From stake kits for grassy areas to steel weights for hard surfaces, vendors can select the appropriate anchoring solution for their specific setup location, allowing the focus to be on serving customers and not worrying about the stability of the set up.





## Maximizing Efficiency and Effectiveness

Efficient workspace organization is key to optimizing productivity within your gazebo. By strategically arranging equipment and supplies, vendors can streamline workflow and serve customers more effectively.

Surf & Turf offer specialized counters and tables designed with vendors in mind, featuring optimum height for trading and catering setups. These purpose-built surfaces provide ergonomic comfort and functionality, allowing vendors to work efficiently and comfortably throughout the day.







In addition to optimized counters and tables, gazebo sidewalls can help to boost the efficiency of your set up by protecting your workspace and stock from the elements, while also providing privacy.

Surf & Turf's sidewalls are designed to seamlessly attach to the gazebo with velcro and zips, ensuring easy installation and removal when needed.

With over 20 years experience Surf & Turf have a wide range of sidewalls such as doors, windows, half walls, arched walls, quarter walls, and shop front walls. All designed to maximize workspace efficiency and customization possibilities.









## Standing Out from the Crowd

Custom printed gazebos serve as powerful branding tools, effectively communicating your identity to passersby and enhancing brand exposure. By prominently displaying your logo and messaging, you not only make a memorable impression but also increase the likelihood of attracting long term customers who buy into your brand.

Surf & Turf Gazebos offer two distinct print options for customizing your gazebo. The Vinyl Heat Transfer option provides a cost-effective solution with quick turnaround times, making it ideal for small logos and text such as your website or social media channels. On the other hand, the Dye Sublimation option transforms the entire gazebo from a blank canvas to a full flooded printed design with no limitations on colors or size to create a truly unique set up.







## Showcase Who You Are

With their specialised in-house design & print studio Surf & Turf can create you eye catching designs & branding from scratch, even if you have no artwork or logos yourself. Offering ample opportunities for vendors to differentiate themselves and leave a lasting impression on customers.

Creative branding strategies, such as custom signage and branded accessories such as Surf & Turf's printed flags, banners & inflatables help vendors stand out against nearby competition and build brand recognition.









## Vinyl Printing



3m  
£109 per side of canopy  
£109 per sidewall  
£55 per valance

6m  
£129 per side of canopy  
£85 per valance  
£159 per 3m halfwall

## Dye Sublimation Printing



3m Halfwall £159

Fully Printed Packages  
start  
from £949 for a 3m x 3m  
shelter

## Sky Banners



3m £219  
6m £438

## Menu Boards



From £69

## Roller Banners



From £89  
3m counter cover £99







## Safety and Compliance

Ensuring safety and compliance is paramount for catering and street food businesses operating within gazebos. Surf & Turf gazebos are designed with safety in mind, featuring flame-retardant materials that provide an added layer of protection for vendors and customers alike.

Additionally, they are also fully waterproof, shielding vendors and their equipment from rain and other outdoor elements. By prioritizing safety and durability, Surf & Turf offer vendors peace of mind while operating in various outdoor environments, allowing them to focus on serving customers without worrying about weather-related risks





Get in touch with our team and we'd love to have a chat.

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